



THE TIMES OF INDIA

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STUDENT EDITION

MONDAY, JUNE 29, 2020



WEB EDITION

VIEWPOINT

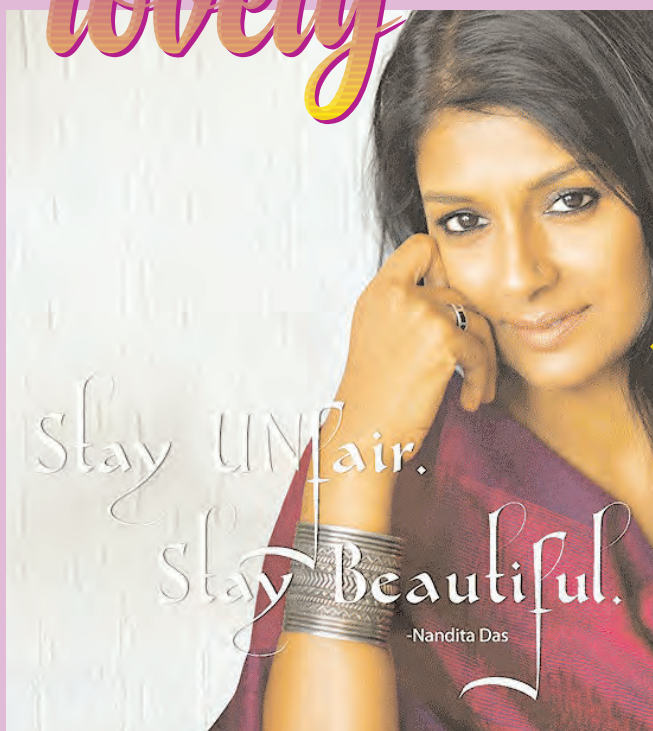
FMCG major Hindustan Unilever has said that it will remove the word, 'fair' from its popular skincare brand, 'Fair & Lovely', as part of a global rebranding exercise by its parent company, Unilever. While the move has come at a time when there are growing voices against racial stereotyping, the company insisted that its step has got nothing to do with the current anti-racism movements in the West, saying it has been working on the evolution of the ₹2,000-crore brand for many years. As part of the rebranding, the company will also be announcing the new name for the 'Fair & Lovely' Foundation, set up in 2003 to offer scholarships to women to help them pursue their education.

The company said its other skincare portfolio will also adopt a new holistic vision towards beauty that cares for everyone and celebrates all skin colours

PRESSURE WORKED

- In the past two weeks, at least three change.org petitions came up globally, asking Unilever to drop the cream from markets in Asia
- In recent years, campaigns, such as 'Dark is Beautiful' and #unfairandlovely have questioned Indian's obsession with fair skin
- Bollywood stars and popular beauty pageants have been criticised for promoting colourism

Now, 'Fair' is no longer 'lovely'



OTHERS FOLLOW

- Several FMCG companies are concerned about their brands after 'Black Lives Matter' protests across the globe
- Recently, the US healthcare giant Johnson & Johnson stopped the sale of its skin-whitening creams globally, including India.
- Similarly, the French cosmetics giant L'Oréal has also decided to drop the words, 'white', 'fair' and 'light' from all its skin products

'Colourism' is perhaps the most visible form of racism in the subcontinent

REACTIONS GALORE

Though I am all for creative freedom, racism is not freedom. Dropping a word will not change the way we look at dark people. Think of what the West Indian cricketers feel when we 'endearingly' call them "kaalu". **PRITISH NANDY, poet-writer**



This wrong dream that only fair is lovely and beautiful, is a deep-rooted stigma, when the majority of the country is brown-skinned. It's a mammoth step from the brand; other brands should follow suit **BIPASHA BASU, actor**



It's a step in the right direction. When a leading company that has managed to make their brand synonymous to what is considered beautiful, decides to re-brand, re-strategise and remove the word fair from their brand, it is significant. It will generate the debate on colourism. **NANDITA DAS, actor**

We have a long way to go in breaking our conditioning of what constitutes beauty, but this is a small step in the right direction. What a beautiful beginning! #nomorefairandlovely #peoplepower **ABHAY DEOL, actor**



The BIG Q:

Can renaming a fairness cream stop colourism? Have you faced any discrimination because of your skin colour?

Share your views at toinie175@gmail.com / timesnie175@gmail.com

MANN KI BAAT



Learn from the experiences of your grandparents, PM tells children

ON PROMOTING TRADITIONAL INDOOR GAMES: We need to promote the traditional indoor games of India in a new and attractive avatar. We need to help startups, which will promote India's indoor games, and step aside slightly from playing other online games as we try to be vocal about local in these fields as well. Now, that it has

Interview your grandparents and other elderly relatives—ask them about their lifestyle when they were of your age, what sports they played, etc. Save these interviews on your devices. These video interviews can help us prepare for a better future as the experiences of the elders in any household is necessary for the growth of a young individual

come to studying online, to get rid of online gaming, we must do so for the sake of our children.

ON THE ROLE OF GRANDPARENTS: The grandparents and the elders of the house should hand over traditional games, like Pachisi, Moksha Patam and Guttu to the new generation. In order to strike a balance with the advent of online gaming, elders must do so for the sake of the children

ON GAMES LIKE GUTTA: Guttu is popular with elders and the children alike, and involves simply getting hold of five small stones of the same size and Behold! - you are ready to play Guttu! You've to throw one stone into the air and while that stone is in the air, you have to grab the remaining stones on the ground.

How about bonding with your grandparents and elders over our traditional indoor games or taking interviews on their experiences? Please share a video under 2 minutes at timesnie175@gmail.com and we will feature you!

DOODLING SCHOOLBOY LANDS LUCRATIVE GLOBAL BOOK DEAL

A schoolboy told to stop doodling in class has landed a deal to illustrate three books for children. **Joe Whale, 10**, received fame after going to an after-school arts club and putting his work online. According to reports, Joe Whale was sent to an after-school arts club by his parents, after he got into trouble for drawing during class, as he was feeling bored. However, his art teacher was so impressed with his fun sketches that she asked his parents if she could put them on Instagram, to which they agreed.

YOUNG ACHIEVER

► His creations attracted an army of fans around the world, leading him to be affectionately nicknamed, 'The Doodle Boy'. ► He was hired to create a mural in a restaurant and a US TV show. But the big ticket came when a US publisher asked him to illustrate a series of three children's books, with the first to be published globally next year

BEAR GRYLLS SET TO BRING 'WORLD'S TOUGHEST RACE' TO OTT WORLD

Popular host and adventurer Bear Grylls will be hosting a new reality competition series, 'World's Toughest Race: Eco-Challenge Fiji'. The 10-episode adventure series is about the expedition race, in which 66 teams from 30 countries



ADVENTURE

race non-stop for 11 days, 24 hours a day, across hundreds of miles of rugged Fijian terrain complete with mountains, jungles and oceans. The show was filmed in Fiji last year. The 330 competitors form teams of five, including four racers and an assistant crew member, and go on an adventure race.

► Team Khukuri Warriors is the first team from India to join the Eco-Challenge. Led by twins, Tashi Malik and Nungshi Malik, the team will be joined by a mountain climbing, skiing and rafting expert, doctor and their father, who was a former Colonel in the Indian Army. ► The show will premiere on Amazon Prime on August 14

NEWS IN BRIEF

[CLICK HERE FOR MORE](#)

ARCTIC SEA ICE WITNESSED MASSIVE DECLINE IN 2019: SCIENTISTS

The National Centre of Polar and Ocean Research (NCPOR) has found a dramatic decline in the Arctic sea ice due to global warming. The largest decline took place in July 2019, they said. The study has also pointed out that the decrease of the

ENVIRONMENT

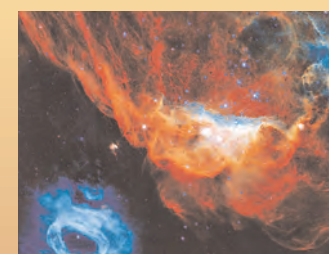
Arctic sea ice area and the increase in the duration of summer and autumn seasons have affected the local weather and climate over the Arctic Ocean and its marginal seas.

- The decline of sea ice has led to a localised increase in evaporation, air humidity, cloud cover and rainfall
- The Arctic sea ice is a sensitive indicator of climate change, and has strong retaliatory effects on other components of the climate system.
- Between 1979 and 2018, the sea ice has been declining at a rate of -4.7 per cent per decade, while its rate was found to be -13 per cent in July 2019.



SPACE AGENCIES UNVEIL SITE SHOWING LOCKDOWN CHANGES TO EARTH

You can now see how coronavirus lockdowns have changed air pollution, hospital lights and even white asparagus harvests. Using data from 17 satellites, three space agencies have created a website that serves as a global dashboard for temporary changes observed from the orbit. The European Space Agency, Japan Aerospace Exploration Agency and NASA on Thursday unveiled the Earth Observing Dashboard at eodashboard.org.



SPACE DASHBOARD

- The data, which will be expanded in the future, monitors 30 environmental indicators, 17 economic signals and three agricultural indices.
- The dashboard reflects some signs of a return to normal in parts of the world.

VACCINE AGAINST COVID-19 NOT CERTAIN, SAYS WORLD HEALTH ORGANISATION

It is not certain that scientists will be able to create an effective vaccine against the coronavirus that has caused the Covid-

CORONA UPDATE

19 pandemic, but it could take a year before one were to be invented, the head of the World Health Organisation said. Speaking to deputies from the European Parliament's health committee via video conferencing, Tedros Adhanom Ghebreyesus said that if such a vaccine became a reality, it should become a public good available to all. He said the WHO had already more than a 100 candidates for a vaccine, of which one was at an advanced stage of development.



BOLLYWOOD RESUMES SHOOTING, STRICT VIRUS RULES BAN 'ELABORATE & EXTRAVAGANT' SCENES



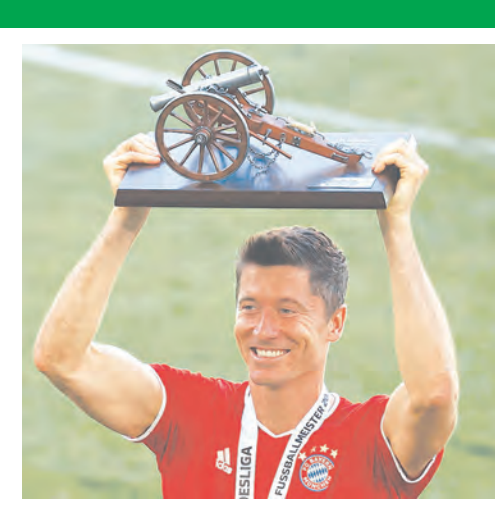
Bollywood will resume film shoots immediately, industry representatives have said, but strict virus rules banning "elaborate or extravagant" scenes threaten to strip the world's biggest movie-making machine of its trademark dazzle. The decision by three major industry bodies ends three-months-long hiatus that was imposed following a nationwide coronavirus lockdown in India in late March.

- Filmmakers will not be allowed to film wedding scenes or fight sequences that have long been Bollywood staples. ■ Furthermore, actors over the age of 65 are banned from being on set – a rule that would see some of India's most revered stars, such as 77-year-old Amitabh Bachchan, forced to stay home instead.

- Social distancing norms will put a stop to scenes showing actors kissing or embracing, spelling a return to the 1980s, when songs often cut to images of flowers brushing against each other, then a shorthand for romance.

- Producers will also be required to have a doctor, nurse and an ambulance on set. The 16-page set of guidelines, framed by the Producers Guild of India, also includes a request for actors to do their hair and makeup at home, and urges casting directors to locate real-life relatives for family sequences to limit interactions with strangers

Bayern Munich lift Bundesliga title after demolishing Wolfsburg 4-0



Bayern Munich, already crowned Bundesliga champions last week, lifted the league trophy in an empty stadium on Saturday after crushing hosts VfL Wolfsburg 4-0 on the final matchday.

The Bavarians, who have matched a club record of 25 matches in all competitions without defeat and are unbeaten in the Bundesliga in 2020, went ahead in the fourth minute with Kingsley Coman netting from Thomas Müller's 21st assist, a league record. Bayern can win more silverware next week with the

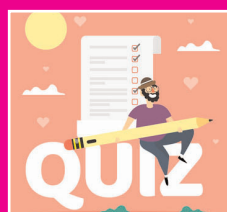
The bizarre trophy ceremony in the empty Wolfsburg stadium was a reflection of the season that was interrupted for more than two months in March due to the Covid-19 pandemic

German Cup final against Bayer Leverkusen. They are also still in the Champions League. (Reuters)

FUN-ZONE

NEW ON THE WEB!

Have you tried the MCQ section of www.toistudent.com yet? Log in now for



QUIZ



MIND TEASERS

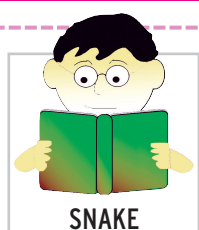


FUN WITH RIDDLES



JUMBLED WORDS...

Find out who tops the chart every day! It could be **YOU!**

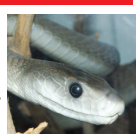


SNAKE

KNOWLEDGE BANK

African Black Mamba

This is a highly venomous snake species native to Sub-Saharan Africa. It is the second longest venomous snake species in the world and



fastest moving land snake, moving at 4.32 to 5.4 m per second. It often mimics a cobra by spreading a neck-flap, exposing its black mouth, raising its body off the ground, and hissing. When warding off a threat, it delivers multiple strikes, injecting large amounts of virulently toxic venom with each strike.



Word Wise

submerge: To cover or overflow with water; immerse. To sink or plunge under water or beneath the surface of any enveloping medium.

Synonymous words: **drown, engulf, drench, flood, sink, inundate, overflow, overwhelm,**

subside, plunge, etc

Examples: ■ **Submerge** the apple slices in the syrup and allow them to "rest" for a few hours

■ The students **immersed** themselves in Spanish culture.

■ The submarine was **submerged** in the accident, which set off the explosion.



CHECK YOUR APTITUDE

- 1) The last day of a century cannot be
A. Monday B. Wednesday
C. Tuesday D. Friday
- 2) Three times the first of three consecutive odd integers is 3 more than twice the third. The third integer is:

- A. 9 B. 11 C. 13 D. 15
- 3) Gita purchased 20 dozens of toys at the rate of ₹375 per dozen. She sold each one at the rate of ₹33. What was her percentage profit?
- A. 3.5 B. 4.5
C. 5.6 D. 6.5
- 4) In a game of 100 points, A can give

- B 20 points and C 28 points. Then, B can give C:
A. 8 points B. 10 points
C. 14 points D. 40 points

ANSWER:

1. Tuesday 3. 5.6
2. 15 4. 10 points

Quiz time

SCIENCE

Q.1) Which advanced digital imaging solution has secured the Guinness World Record for developing the smallest commercially available image sensor?

- A. Omni Vision
B. Mini Vision
C. Ultra Vision
D. xTra Vision

Q.2) What is the name

of a robot created by India and the UK to encourage children to wash their hands?

- A. Handyman B. Handa



C. Pepe D. Hands on

Q.3) Who among the following persons invented 'Phenakistoscope' (moving media) and Google celebrated his 218th birthday with a Doodle?

- A. John Plateau
B. Joseph Antoine Ferdinand Plateau
C. Dracker Ontario
D. Richard Brown Williamson

Phenakistoscope

ANSWERS

1. A) Omni Vision 2. C) Pepe 3. B) Joseph Antoine Ferdinand Plateau

COMMON GRAMMATICAL MISTAKES

1. ALLUDE/ELUDE

THE RULES:

- "Allude" is to refer to something in an indirect manner.
■ "Elude" is to avoid or escape authority, etc.

HOW NOT TO DO IT:

- In fact, McCarthy **eluded** Williams as being an afterthought in Green Bay's game plan.

HOW TO DO IT PROPERLY:

- In fact, McCarthy **alluded** to Williams as being an afterthought in Green Bay's game plan.
■ Gregory was arrested at the scene after allegedly attempting to **elude** the police.

WORD WATCH

1) garrulous (GARE uh lus)

adj.

- combative ■ brash
■ bitter ■ talkative

2) pittance (PITT ns) n.

- small amount

- nuisance value
■ grievance
■ demonstration of sorrow
3) ossify (OSS ih fy) v.
■ to diminish ■ make dull
■ fall apart ■ harden
4) portray v.
■ to describe ■ perceive

- mimic
■ disclose unintentionally
5) staples n.
■ life-giving forces
■ qualities to depend upon
■ raw materials
■ medical supplies

ANSWERS

- 1) Talkative; as, Garrulous people chatter on about trivial matters. Latin garrulus.
2) Very small amount; as, The pay was a mere pittance. Old French pittance (portion of food allowed a monk). 3) To harden or become bone-like. Also, to become inflexible in

attitude or habits; as, tribes whose traditions became ossified centuries ago. Latin ossis (bone). 4) To describe verbally, or represent in painting. Latin protrahere (to draw forth, reveal). 5) Raw materials; chief products in constant demand. Middle Dutch stapel (emporium).

IDIOM OF THE DAY

> **NO DICE**
Meaning: To not agree. To not accept a proposition.

JUMBLED WORDS

1) **otpentia**

- A: potential B: perfection
C: glorious D: query

2) **ertiytar**
A: depend B: tertiary
C: confidence

ANSWERS

- 1) A: potential 2) B: tertiary

Gear up to participate in these Times NIE contests from home

Times NIE is all set to begin the new academic year with a bang. The coronavirus pandemic might have impacted our lives in several ways but has failed to dampen our spirit. With the same level of enthusiasm like before, we are organising two interesting competitions, **Article Writing and News Bulletin Anchor**, for students to showcase their talent from the comfort of their homes. Both the competitions are specially curated for children to boost their reading, writing and oratory skills.

The Article Writing competition will be conducted in the categories of Juniors (classes V-VII) and Seniors (classes VIII-XII). The topics are "Tell us a memorable chapter from your quarantine diary" for Juniors and "How the lockdown has impacted your life" for Seniors. Participants must ensure that their articles are within the word limit of 250 words. They will be scored on the parameters of crisp language, grammar and handwriting.

To enroll for the competitions, contact your teacher coordinator and send in the registration forms to niecontests@gmail.com by **Friday, July 3**.

Once the forms are acknowledged as received, participants can then send their entries to the same email id for **Article Writing** competition by **Sunday, July 12** and for **News Bulletin Anchor** competition by **Saturday, July 18**.



ACCOLADES FOR YOUNG YOGA GURU

Ganges Valley School

Nihar Karthikeya Reddy, a class III student of Ganges Valley School, made his school proud by winning the Young INTACH Weekend Challenge. His winning piece of art explained the yoga asanas correctly and also conveyed a strong message to the world, 'Good health is the key to happiness and success'. The management congratulated the student and wished him success in his future endeavours.



SCHOOL IS COOL

An eye opening darker side of Bollywood, lightens up...
The unraised curtain.
Many unanswered questions...
Escapers or survivors vomit out the loop-holes of Star Studded Galaxy...
That strains you out and drains you out...
That slurps you in, without a burp.
The Beastly Monsters.
Light , Camera , Action...
They plot your own PACK UP...
The Deadly Dragons.
They crumble you, drag you towards leaning and pushing yourself into depression of loneliness... eventually, taking your life away.
They laugh at you when you are alone...and party your fading away.
These naughty man eater viruses are in front of you.
But they are volatile in nature...
You can see them but you can't see through them.
Cannibals..

Multi edged Swords.
Who says, they search for real talent...!
God's grace, some pure soul struggles himself and climbs the cliff, sweating in his bone marrow... pleading you for an amicable hand;
But, the inhuman in you, showcases your true picture in the dark....
Light , Camera , Action
THINGS FALL APART.
Worse than falling prey to any underworld Doud.
Heinous lobbying, Dirty games, Various Vicious isms..
Bossism, Godfatherism, Nepotism, Can't let the poor prey survive..
The cruel, atrocious , wicked minds, Crush the compassionate, inquisitive, youthful soul, ..
Forcing a stigma of depression smearing his forehead.



Dreaming of decking desires, The 'never say die'..
Turns into BLURRED PAST...
NEGOTIATING LIFE...
Leaving a Last Leaflet...
The shrewd shameless, spectators of showbiz
Not suspecting his sorrow.. as he survives, shake the sphere, shedding tears..... Speechless.
The gates of dreadful dungeons are let open for the gudgeon. Do not go there.. Beware..!
Trolled and Dragged into the Valley of death...Where a volley of pangs of stress monsters , scratch his mind and heart open, relish him and savour the gourmet to the last morsel....
Till he gives up Light , Camera. Action..
FULL PACKUP.!!!!

Sunira Goswami, Principal, St Martins High School, Chintal, Hyderabad

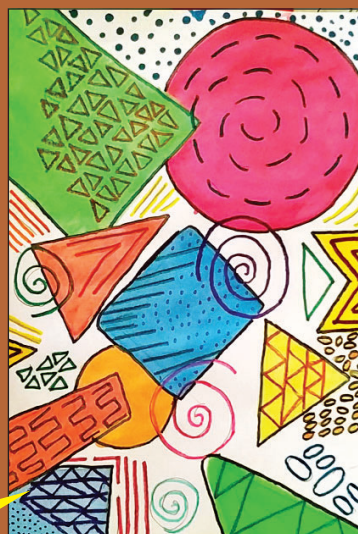
Painters' Gallery



Gowtham Reddy, class V,
Sree Narayana Vidya Bhavan, Hyderabad



LRV Sai Vishnu, class VI C,
Bhavans Sri Ramakrishna Vidyalaya, Hyderabad



Swara Sathe, class VII,
Gitanjali Devashray, Hyderabad



Afsheen, class VIII A, Jubilee Hills
Public School, Hyderabad